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## Whale Coast FM AGM 20 June 2017

Venue: Whale Coast FM Offices, Gateway Centre

Time Started: 18h07

Time Ended: 19h00

Attending: Daniel Morake, Mhlangabezi Sithonga, Anthony Duke, Richard Jones, Mari Halforty, Frank Halforty, Janet Marshall, Mik Long, Murray Stewart, Manie Kitching, Nelia Louw, Mirinda Savage, Andre Vaynol, Kathryn Cilliers-Louw, Anne Krebs, Claudia Barclay, Toekie Oberholzer, Pieter van Aswegen, Siyabonga Vonco, Adrian Louw, Agnes Steyn, Dayne Nel

### Part A

#### Opening Meeting

1. Welcome: Adrian Louw welcomes everyone to the meeting.
2. Apologies: de Waal Steyn, Michael Range, Heidi Scrooby and David Lowe.
3. Minutes of previous AGM: Nelia approves and Pieter van Aswegen seconds.
4. Matters Arising: None
5. Chairman's Report: de Waal made his apologies
6. Executive Director's Report: Dayne Nel
7. Financial report: Kathryn Cilliers-Louw

#### 6. Executive Director's Report

Thank you everyone who is attending tonight, also those who gave through their apologies. By being here, and reading this report, you show a continued interest in the radio and the success thereof.

It has been another busy year here in the Whale Coast FM offices. For many 2016 was an incredibly difficult year, both personally and professionally. But, it warms my heart to see so many of you still put the radio on top of your list of priorities, in spite of everything.

I am happy to say we made it another year.

## 6.1. Challenges

Some of our challenges the past year include:

- 6.1.1. competing with more radio stations entering the market,
- 6.1.2. old equipment, and
- 6.1.3. a small office staff contingent.
- 6.1.4. Here I must thank each presenter for how they dealt with these challenges and showed real resilience. It is not always easy to show restraint when that little wheel turns and things freeze up, but our presenters are not only broadcasting pros, but technical whizz kids.
- 6.1.5. And, we still need to work carefully with our finances to make sure the company is a success.

## 6.2. Accomplishments

- 6.2.1. We have around 23 active volunteers involved in the company.
- 6.2.2. We have welcomed new shows like Two P's in a Pod and Home Brew, and have seen our older shows gain further support and popularity. Here I would like to thank our presenters for so loyal doing their shows each week, and even standing in for one another when it is necessary.
- 6.2.3. We raised funds for the Hermanus Rainbow Trust on Pyjama Day and collected bread tags for the Overstrand Wheelchair Association. This is among the many other projects which are mentioned and promoted on air.
- 6.2.4. We are getting more government support in the form of broadcasts and advertising. This is also more regular.
- 6.2.5. We have NGO's who have realised that aligning themselves with us is beneficial for both parties.
- 6.2.6. And, we celebrated another very successful Oppi-Lug Makietie. Thank you to everyone who produced shows and seemed sponsors for that.
- 6.2.7. We also had our very first Topsy-Turvy week, where some presenters swapped out shows with one another.
- 6.2.8. On the financial side we have been able to substantially reduce our debt.

## 6.3. Moving Forward

- 6.3.1. For the year ahead we would like to focus on developing policy to support a growing radio station. This means carefully looking at our sales, presenter and social media policies. We would like to develop our presenters skills both in and out of the studio, and look at replacing old equipment if the finances allow.
- 6.3.2. As always, we are constantly looking at deepening our relationships with other stakeholders in the broadcasting and local sectors.

#### **6.4. Thank You's**

- 6.4.1. I would like to thank Agnes, for her ongoing support, calmness, professionalism and unwavering dedication to the station. Especially during the past 2 and a half months.
- 6.4.2. Daniel, for his technical support.
- 6.4.3. PvA for standing in for me in the office during the mornings.
- 6.4.4. Everyone who participated in the Oppi-Lug Makietie and Topsy-Turvy week.
- 6.4.5. All our support volunteers and partners like Peter from Splash Media and James Peiser.
- 6.4.6. Other media partners, like the Village News, Hermanus Times, Splash media and I Love Hermanus for helping us market our station and events, and informing the public.
- 6.4.7. BDC Wireless for all the drives up the mountain and John Mathew for still offering technical and computer support.
- 6.4.8. All our advertising clients.
- 6.4.9. All the presenters for loyally doing their shows. You are the heartbeat of the station.
- 6.4.10. And the outgoing Board of Directors for all their hard work.

#### **7. Financial Report: Kathryn Cilliers-Louw**

- 7.1. Unfortunately the Financials for the year March 2016 – February 2017 have not yet been received from our Auditor, so a full report from the treasurer is not possible. The audited financials will be made available when received.
- 7.2. There are a few good news items, namely our SAMRO debt has been reduced from R108, 202.00 to R70, 000. Congratulations to management on achieving this.
- 7.3. We also only owe R2000 on the Gateway Loan Account which totalled over R50 000.00. This will be paid in full at the end of June 2017.
- 7.4. Our assets have remained more or less unchanged and we will be making a loss again, but the BEST news is that the Radio Station is still on air!

## Part B

### 8. Election of Board Members

8.1. Adrian Louw was called on to manage the process. Nominated and seconded were:

8.1.1. Kathryn Cilliers-Louw

8.1.2. Anthony Duke

8.1.3. Mik Long

8.1.4. Siyabonga Vonco

8.1.5. Frank Halforty

### 9. Date of next AGM:

9.1. This will be discussed closer to the time and the new Board will decide.

### 10. General:

10.1. Toekie asks everyone to introduce themselves.

10.2. Relationship with the municipality

10.3. Frequency and the quality of the signal

### 11. End of Meeting